



## *2025 Guilford CT House Tour* Advertising & Sponsorship

Guilford CT House Tour; Showcasing the Charm and Character of Guilford Homes.

A fundraiser for the Guilford Keeping Society

Date: **Saturday, May 31** 10-4 Location: Guilford, CT

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### Sponsorship Options:

- **Event Sponsor - Price: \$5,000 - 6 free tickets - Deadline January 1, 2025**
  - Exclusive category, only 1 will be named
  - Prominent recognition in all tour materials
  - Logo will appear on the front page of the tour book, tickets, and posters
  - 1 full page ad on the outside back cover of the tour book
  - Promotion on our Facebook page and on the GKS website for 1 year
  - Logo inclusion on two promotional emails sent to approximately 1,000 subscribers
  - Day of Tour promotion TBD- targeted to your business needs
- **Underwriter Sponsor - Price: \$2,500 - 4 free tickets - Deadline January 1, 2025**
  - Shared category recognition; only 4 underwriters shall be named
  - Promotion on our Facebook page and on the GKS website for 1 year
  - Logo placement in the tour book and marketing materials.
  - 1 full page ad on inside cover of the tour book
  - In-place day of Tour promotion TBD- targeted to your business needs
- **House Sponsors - Price: \$1,000 -2 free tickets**
  - Full-page ad will appear in a preferred location in the tour book.
  - Exclusive category, number available depends on number of qualifying Tour properties
  - Name and business logo will appear on the writeup page in the tour book
- **Friend - Price \$500 - 2 free tickets**
  - Listing in the sponsorship page of the tour book
  - 1 full page ad

**ALL SPONSORS AT ALL LEVELS ARE ACKNOWLEDGED ON THE SPONSOR PAGE OF THE  
COMMEMORATIVE TOUR BOOK.**

**Advertising in House Tour booklet prices (tour book serves as tour-goers ticket.**

- **Full Page Ad** - **Size:** 4.75" wide x 7.5      **Price:** \$200
- **Half Page Ad**    **Size:** 4.75" wide x 3.75"    **Price:** \$150
- **Quarter Page**    **Size:** business card      **Price:** \$75

**Submission Details**

- **Format:** PDF, JPEG, or PNG (300 DPI minimum)
- **Submission Deadline:** March 1, 2025

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**Contact Information:**

- **Business Name:** \_\_\_\_\_
- **Contact Person:** \_\_\_\_\_ **Signature:** \_\_\_\_\_
- **Phone:** \_\_\_\_\_
- **Email:** \_\_\_\_\_

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**Selection**

- **Sponsorship, check one:**    Event Sponsor \_\_\_\_\_, Underwriter Sponsor \_\_\_\_\_, House Sponsor \_\_\_\_\_ Friend \_\_\_\_\_
- **Ad Size, check one:** Full Page \_\_\_\_\_, Half Page \_\_\_\_\_, Quarter Page (business Card) \_\_\_\_\_
- **Ad Description:** \_\_\_\_\_
- **Ad Enclosed:** \_\_\_\_\_

**Payment Information: Total Amount Due:** \$ \_\_\_\_\_

**Amount Enclosed:** \_\_\_\_\_ **Payment Method:** \_\_\_\_\_ **Check #** \_\_\_\_\_

**Credit Card:** \_\_\_\_\_ **Card #** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Questions:** Contact Sarah at: [sarahwcooper@hotmail.com](mailto:sarahwcooper@hotmail.com) or 203-444-8746.